

# **INVESTMENT IDEA**

Production of spunlace nonwoven fabric









From the very beginning of its activity, "Mogilev" FEZ administration has been scrupulously following the goal to create favourable conditions for business.

"Mogilev" FEZ provides a number of tax benefits, customs and other preferences for implementation of investment projects. Coordinated work of "Mogilev" FEZ administration is aimed at comprehensive support for such projects.

Special attention is paid to the development of engineering and transport infrastructure of the land plots within the boundaries of "Mogilev" FEZ, which significantly saves investor's time and money starting from business plan development to construction of the enterprise and making profit. Currently, advanced engineering and transport infrastructure of "Mogilev" FEZ sites allows both foreign and local investors to implement investment projects of any complexity in shortest period saving up to 30% of investment capital.

The advantages of implementation of investment projects in "Mogilev" FEZ have been duly appreciated by our residents including such world famous companies as the Lithuanian holding VMG with its resident company VMG Industry, Foreign Limited Liability Company, Lithuanian Concern SBA - resident company - Mebelain, the Russian Industrial Group Omsk Carbon Group - resident company - Omsk Carbon Mogilev, Foreign Limited Liability Company, resident companies of the Austrian Concern Kronospan and others.

Welcome home, home for your business! Welcome to "Mogilev" FEZ!

# ABOUT THE PROJECT "Production of spunlace nonwoven fabric"





Spunlace - is a nonwoven fabric that uses fibers, the most popular of which are viscose and polyester staple fibers. Spunlace nonwoven fabric is a product of the process of entangling a web of loose fibres through multiple rows of jets of water at high pressure which pierce the material and tangle the fibres.

Spunlace is highly demanded due to its properties. It is soft, cheap, strong, high moisture absorptive, low fluffing and washable.

Spunlace in widely used in production of all kinds of protective clothing such as surgical gowns, disposable facial and surgical tissues, household wipes, etc.

### Economics of the project



# Cost of the project

15 - 20 mln. USD



### Participance of the investor

Establishing a new enterprise

(together with the parties concerned - BelEmsa, OOO and Mogilevkhimvolokno, OAO)



### Target consumers

**Local market:** BelEmsa, OOO - monthly demand - up to 500 tons. **Foreign market:** Spunlace consumers from EAEU countries, South-Eastern Asia, EU and BRICS



#### Project efficiency

- Full capacity: in 2-3 years
- Internal rate of return: 22-28%
- Payback period: 3-4 years

Project efficiency was analyzed with respect to spunlace nonwoven fabric market potential in the EU, China, the Russian Federation and other EAEU countries



# APPLICATION FIELD and specific features of spunlace nonwoven fabric





Wet wipes Surgical tissues Household wipes



**ABSORBING AIDS** 

Baby diapers Diapers for bedridden patients Sanitary towels



**MEDICAL GOODS** 

Surgical dressing Means of personal protection Items of medical gown



AUTOCOMPONENTS AND SERVICE

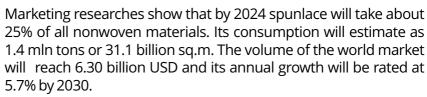
Filter filling Materials for polishing

Use of spunlace in medicine is determined by its high barrier ability, which decreases the risk of wound infection up to 60%. Medical gowns, masks and bed linen is made of nonwoven due to its durability and stretching ability.

Spunlace is widely used in cosmetology and hairdressing: napkins for make-up removal, towels, collars, etc.

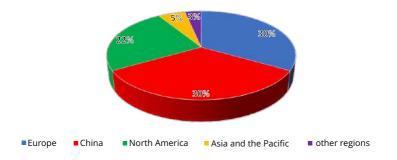
The nonwoven is used in car service as well. Due to its high absorbing ability it is used for polishing vehicles and as filter filling.

Thus, spunlace is a multipurpose material, that is used in all spheres. It is difficult to replace in the modern world because it simplifies significantly professional and household duties.



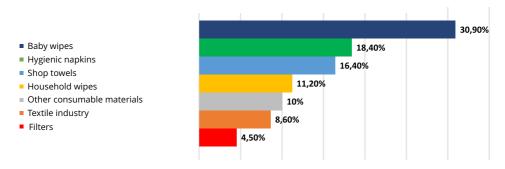
Asia, the top producer of spunlace, is constantly expanding capacity. Second comes Europe followed by North America.

### The share of spunlace producers in the world market



In recent years the spunlace market has been mainly represented by wet wipes. As this product is gaining popularity in the world, nonwoven producers finance the embrace of spunlace technology.

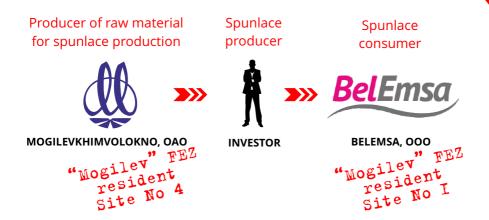
### Use of spunlace in production of end items





# PREREQUISITIES OF IMPLEMENTATION of the investment project in "Mogilev" FEZ

"Mogilev" FEZ is a favorable place for implementation of the investment project due to possibility to build steady and efficient cooperation with the local producer of polyester fiber (raw material for spunlace nonwoven fabric production) and a large local spunlace consumer (producer of hygienic napkins and other personal-care products).



Special legal environment in "Mogilev" FEZ and opportunities for industrial and logistics cooperation with FEZ resident-companies on the model of "Producer of raw material - Processor of raw material - Consumer of the product" favor efficient implementation of the investment project and rapid gaining of profit.





- city/town area

- "Mogilev" FEZ territory

- motor-road

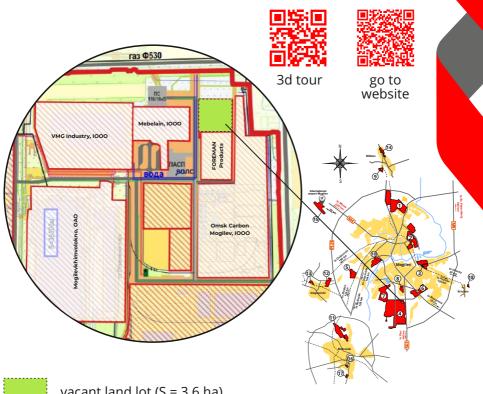
----- - railway

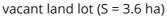
"Mogilev" FEZ resident

Producer of PET preforms, fibers and yarns, polyester fabrics, polymer films and other products











# DESCRIPTION of the vacant land lot (S = 3.6 ha)



### Advantages of the greenfield project implementation:



Withdrawing and assigning of land plots to the FEZ residents is executed without holding an auction for the right to conclude Land Rent Agreement



Exemption from payment for the right to conclude Land Rent Agreement



The land plot is provided for 99 years



Exemption from the Land Tax and Land Rent for land plots in "Mogilev" FEZ



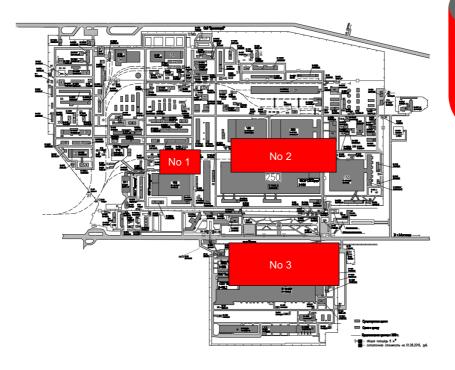
Exemption from compensatory planting and compensatory payments of the cost of replanted or removed plants, exemption from compensation of losses of agricultural and forestry production

		1. General inform	ation		
Total area (ha)		3.6	acton		
Location	Region	Mogilev			
	District	Mogilev			
	City/ town	Veino Rural Council			
	GPS data	Latitude - 53°49'55.	84"C Longitude - 3	30°21'16.20"B	
Ownership		□ private	☑ state		
Possible sphere of usage		☑ industry	□ trade	□ other (specify):	
		services	✓ logistics		
Ways to obtain the land plot		☑ rent	□ use	 □ sale	
Cadastral cost for 1 ha		23,500.00 BYN, 11,145.00 USD			
as on January 1	, 2020		25,500.00 5111, 11,145.00 055		
Buildings on the plot		No	No		
8		2. Transportat ac	cess		
		Distance		Name	
International, republican roads		8.0 km	M-8, E-95	M-8, E-95	
Airport		29.0 km	"Mogilev" airpor	"Mogilev" airport	
Railway		1.0 km	Obmenniy Park	Obmenniy Park	
Automobile roads		Asphalt road along	Asphalt road along the land plot		
		3. Infrastructu	re		
		Distance	Description	(capacity, diameter, etc.)	
Electricity supply		0.3 km	"Industrialnaya"	"Industrialnaya" Electricity substation	
			110/10 - 34.36	MW	
Heat supply		50.0 m	Mogilev heat su	Mogilev heat supply network	
Drinking water supply		50.0 m	Water pipeline	Water pipeline d-315 mm	
Technical water supply		50.0 m	Technical water	Technical water pipeline d-315 mm	
Hot water supply		50.0 m	Mogilev heat su	Mogilev heat supply network	
		50.0 m	Storm water dra	ainage system – d-500 mm	
Sewer system			Sewerage – d-20	00 mm	
Gas supply		100.0 m	Gas-distributing	plant	
Other		The land plot is loca	ated in the industrial a	uros.	



#### BROWNFIELD PROJECT INPLEMENTATION on Mogilevkhimvolokno, OAO production premises

# Production premises of Mogilevkhimvolokno, OAO



The peculiarity of the enterprise is in its complex of productions united by a technological cycle that starts with obtaining initial raw material (dimethyl terephthalate, polyethylene terephthalate) to production of polyester fibers and yarns, nonvowen fabric of various properties and purpose, PET preforms, fatty acid methyl esters and biodiesel fuel.

### Advantages of the brownfield project implementation:



Exemption from Real Estate Tax



Exemption from the right to conclude Rent Agreement

# PRODUCTION PREMISES of Mogilevkhimvolokno, OAO



## PRODUCTION PREMISES No 1 Spinning and finishing department of production of technical yarns

Vacant area	43,416 sq.m
Size	400 m x 108 m
Span/bay	span - 24 m, bay - 12 m
Height	5.85 m until steel truss
Walls	large panel, brick
Roof	rollroof
Foundation	precast concrete
Utility lines	heat, electicity, water supply, sewer systems, ventilation

# PRODUCTION PREMISES No 2 Production of synthetic fibre

Vacant area	62,648.86 sq.m
Size	260 m x 240 m
Span/bay	span - 24 m, bay - 12 m
Height	from 10 to 18 m
Walls	large panel
Roof	roll roof
Foundation	precast concrete
Utility lines	heat, electicity, water supply, sewer systems, ventilation. Two-storey building

# PRODUCTION PREMISES No 3 Production of technical yarns

•	
Vacant area	49,487.9 sq.m
Size	48 m x 162 m
Span/ bay	span - 24 m, bay - 12 m
Height	from 10 to 18 m
Walls	large panel
Roof	rollroof
Foundation	precast concrete
Utility lines	heat, electicity, water supply, sewer systems, ventilation, elevators. Three-storey building



# LOCAL PRODUCER OF RAW MATERIAL for production of nonwoven fabric including spunlace



Resident company of "Mogilev" FEZ Mogilevkhimvolokno, OAO is the largest producer of dimethyl terephthalate, polyester granulate PET, polyester fibers and yarns. For years the enterprise has been a reliable supplier of high quality raw materials for light industry of the Republic of Belarus and foreign countries.

Over 65% of its production is exported and meets steady demand in 30 countries including Russia, Ukraine, China, Germany, the USA, Italy, Poland, Romania, Lithuania and Latvia.

Quality management system meets the requirements of ISO 9001, OHSAS 18001, ISO 14001 international standards.









BelEmsa, OOO has been a "Mogilev" FEZ resident-company since 2011. It specializes in production of hygienic napkins, SENSO BABY diapers, diapers for bedridden patients and other personal-care products.

Disposable hygienic goods, produced by BelEmsa, are exported outside the Republic of Belarus, thus, help to decrease the list of products being imported.

Products of BelEmsa are of great demand both at the local market and foreign markets of Russia, Kazakhstan, Kyrgyzstan and other countries.

Spunlace nonwoven fabric is one of the major raw materials that are used by BelEmsa in production. Nowadays the company uses imported spunlace only.

To decrease expenses and reach local manufacturing content BelEmsa is interested in purchasing nonwoven fabric from a local producer on regular terms. Joint spunlace production may be discussed as well.









GENERAL CONTRACTOR

www.dilo.de



www.truetzschler-nonwovens.de



www.bonino1913.it



www.oerlikon.com



www.andritz.com



www.autefa.com

# ADVANTAGES OF DOING BUSINESS in "Mogilev" FEZ



#### Tax benefits:



Exemption from Profit Tax



Exemption from Real Estate Tax



Exemption from the Land Tax and Land Rent for land plots in "Mogilev" FEZ

#### Customs preferences:



Are guaranteed by Free Customs Zone (FCZ) procedure



The goods that have been placed under the FCZ procedure are exempt from customs duties and taxes



All residents are fully exempt from customs duties and taxes (on raw materials that have been initially imported under the FCZ procedure) if manufactured projects are finally exported outside the Eurasian Economic Union

#### Other preferences:



Withdrawing and assigning of land plots to the FEZ residents is executed without holding an auction for the right to conclude Land Rent Agreement



Exemption from the right to conclude Rent Agreement



If investment scope of a project exceeds 10 mln. EUR, construction of the required engineering and transport infrastructure is financed on the funds provided in the State Investment Program and local budgets

#### Five steps to implement the project in "Mogilev" FEZ



 $Contact\, "Mogilev"\, FEZ\, administration$ 



Register a legal entity



Develop a business plan with at least € 500,000 investments and have it approved



Obtain the status of "Mogilev" FEZ resident and start business activity



Take full advantage of being a FEZ resident

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